

DAU Sets Industry Standards as Best in Class Corporate University

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FORT BELVOIR, Va. (Nov. 19, 2002)—The Defense Acquisition University (DAU), a corporate university dedicated to the training and education of the Department of Defense Acquisition, Technology, and Logistics (DoD AT&L) workforce, walked away a winner in four different categories (three organizational awards and one individual award) at the 2002 Corporate University Best In Class (CUBIC) Awards.

- Best Overall Corporate University
- Best Virtual Corporate University/Best Use of Technology
- Most Innovative Corporate University (second place)
- Corporate University Leader of the Year

This year's awards were presented Nov. 19, in Orlando, Fla., as part of Corporate University Week 2002—the industry's largest conference and exhibition devoted entirely to corporate universities.

Criteria for the awards included alignment to organizational business strategy, blended learning adaptation, and enculturation of learning throughout the organization. The judges also considered integration of educational partners into the corporate university.



Defense Acquisition University (DAU) President Frank J. Anderson Jr. (right) accepts a Corporate University Best in Class (CUBIC) Award on behalf of DAU for the University's selection as 2002 Best Overall Corporate University. Presenting the award is Harry H. "Hap" Brakeley III, Managing Partner, Accenture Learning. The CUBIC Awards honor and recognize corporate universities that apply true best practices. Anderson received the award, along with three others—Best Virtual Corporate University/Best Use of Technology, Most Innovative Corporate University (second place), and Robert D. Roland Corporate University Leader of the Year—on Nov. 19, 2002, in Orlando, Fla., as part of "Corporate University Week 2002."

The CUBIC Awards honor and recognize corporate universities that apply true best practices. A prestigious panel of leading corporate university experts gathered to objectively evaluate the true



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effectiveness of world-class corporate universities. Over 50 corporate universities were competing for this year's awards.

Under the guidance of Under Secretary of Defense for Acquisition, Technology and Logistics, Edward C. "Pete" Aldridge, and his Principal Deputy, Michael Wynne, DAU transformed from a traditional university to a corporate university in 2001-2002, emphasizing Web-based training, performance con-

sulting in the workplace, and forming strategic partnerships with universities, industry, and professional organizations.

DAU President Frank J. Anderson Jr., was selected as the Robert D. Rolland Corporate University Leader of the Year in recognition of his strategic role in determining how learning is driven and integrated throughout DAU and the workplace. The judges also considered his vision of the corporate university's future, the high level of commitment

demonstrated by DAU employees, and how well the operational team and staff organization is aligned with mission.

DAU, headquartered at Fort Belvoir, Va., has regional campuses in Patuxent River, Md.; Dayton, Ohio; Huntsville, Ala.; and San Diego, Calif. For its primary mission DAU provides training to approximately 129,000 practitioners in the DoD AT&L workforce.



Anderson (right) accepts Best Virtual Corporate University/Best Use of Technology award on behalf of DAU, from Norm Kamikow, President, *Chief Learning Officer* magazine.

Anderson (right) accepts the Robert D. Rolland Corporate University Leader of the Year award from Karen Barley, Vice President, Corporate University Enterprise.



Anderson (right) accepts a second place (runner-up) award for Most Innovative Corporate University on behalf of DAU, from Ed Cohen, Director, Center for Performance Excellence, Booz, Allen & Hamilton.